

PRESS RELEASE

March 2015

The W3+ FAIR in the industrial region of Wetzlar makes Germany ones again the hotspot for the high-tech sectors of optics, electronics and mechanics

New trade fair brings together pioneering industries and attracts national and international attention

Hamburg, 19 March 2015 – An interdisciplinary trade event turns the industrial region of Wetzlar/ state of Hesse, into a national and international innovation platform: on 25 and 26 March 2015, the second **W3+ FAIR** (www.w3-messe.de), the new network trade fair for the optics, electronics and mechanics sectors, will take place in Wetzlar. Traditionally, the city is a production location for the German optics industry and is one of the leaders on the world market. By networking with the associated engineering disciplines of electronics and mechanics, it is possible to have interdisciplinary discussions and promote new technologies. As well as large companies, such as Leica Microsystems and Zeiss, and global leaders, such as OptoTech, Satisloh and Schneider, exhibitors also include specialist niche suppliers. In total, over [125 companies and industry partners](#) will present their products and services, including increasing numbers of foreign companies: so far, applications have been received from nine countries for 2015. Highlights of the W3+ FAIR are [free seminars](#), which are supported by the Wetzlar Network industry association. Registration for these is available on the website. The venue for the W3+ FAIR is the Rittal Arena Wetzlar. The price for a day ticket is € 25, and a 2-day ticket costs € 40 ([Ticket Shop](#)) - this includes the specialist seminars and keynote speeches.

Further information at www.w3-messe.de/en/

About the W3+ FAIR

The event is based on an industry initiative in Wetzlar intended to promote networking between the three sectors optics, electronics and mechanics. The aim is that new connections will pave the way for future-oriented technologies. The trade fair was held for the first time in February 2014 in the Rittal Arena in Wetzlar. A highlight of the trade fair is its high-quality and largely free supporting programme, which promotes communication and networking between experts. The W3+ FAIR is hosted by the Hamburg trade fair organiser FLEET Events (www.fleet-events.de). The event is supported by the eponymous Wetzlar Network (www.wetzlar-network.de).

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