

PRESS RELEASE

January 2015

W3+FAIR

OPTICS, ELECTRONICS & MECHANICS

Wetzlar

W3+ FAIR in Wetzlar offers a diverse programme

The innovative event for the optics, electronics and mechanics sectors will again take place in Wetzlar in March 2015. With its well-focused exhibition, attractive seminar programme and modern recruiting strategy, it is becoming a major forum in the industry sectors. It offers visitors simple and direct access to future-oriented discussions relating to research topics and practical issues.

Hamburg, 21 January 2015 – Professionals in the three sectors should make a note of 25 and 26 March 2015: This is when [W3+ FAIR](#), the new network exhibition for the optics, electronics and mechanics sectors, will be opening its doors for the second time. More than 125 exhibitors, partners and sponsors have already registered for the event - among them many companies from other countries and regions, such as the Netherlands, Switzerland, the UK and Asia. Researchers, developers, manufacturers and users are once again invited to exchange ideas during the development phases of products and to engage in project-focused discussions. In this way, the concentrated know-how of the German region of Middle Hesse will also be harnessed to promote domestic and international cooperations. An obvious benefit of the exhibition is that it takes place in Germany's leading optics business location, namely in Wetzlar. This means that a high number of decision-makers will be available on the spot, thus creating ideal conditions for concluding new business. Tickets for the W3+ FAIR are available from the [Ticketshop](#) immediately.

Timely registration is recommended for the technical seminars.

A top-class programme of accompanying events will also once again attract much interest: In addition to [Short Courses organised by Optence](#), a [Knowledge Space seminar hosted by Spectaris](#) and the "[Electronics and energy management](#)" seminar organised by the Giessen-Friedberg Chamber of Commerce and Industry (IHK), the free [W3+ accompanying programme](#), which is supported by Wetzlar Network, will again offer a broad range of topics this year. Technical presentations by high-quality speakers about the key topics of optics fabrication, safety, biophotonics, innovation and personnel management, as well as globalisation, will be of interest for experts from all areas of business. People interested in the free seminars can reserve a place on the event website from the end of January.

The day before the opening of the exhibition, Wetzlar Network will be hosting a top-class seminar on the topic of "[Microdisplays and](#)

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[applications](#)". With presentations about head mounted displays, augmented reality and data glasses, renowned speakers will offer a highly relevant introduction to the exhibition. Zeiss's Cinemizer will also be showcased.

Optimal recruitment opportunities with an innovative matching process

Recruitment remains a key subject at the W3+ FAIR. Thanks to a new cooperation with a service provided by Mittelhessen Connect (www.talentsconnect.com/w3plus), companies and candidates can meet in a very efficient manner. The intelligent matching process, which also takes into account soft skills, allows exhibitors to make an individual pre-selection of candidates, who can then be met in the Recruiting Lounge during the exhibition. Candidates benefit from receiving offers for suitable positions in advance, and then being able to efficiently attend numerous interviews during the exhibition. Companies can register immediately and candidates can register from 9 February 2015. The Recruiting Programme can also be booked separately by non-exhibitors.

Further information is available at www.w3-messe.de

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