

PRESS RELEASE

December 2014

W3+FAIR

OPTICS, ELECTRONICS & MECHANICS

Wetzlar

The W3+ FAIR is growing

Even four months before it is scheduled to begin, Wetzlar's new innovation platform for the optics industry has already attracted more applications to take part than previously attended the event. In addition to exhibitors from Germany, Austria and Switzerland, companies from Denmark, Great Britain, the Czech Republic and the Netherlands will be present in Wetzlar – including Carl Zeiss Sport Optics. This vindicates the organiser's innovative concept, which involves the trade fair being located in close proximity to the corporate sites of key players in the relevant industry sectors.

Hamburg, 4 December 2014 – The second [W3+ FAIR](#) is proving to be very popular: the networking trade fair for the optics, electronics and mechanics industries will take place from 25 to 26 March 2015 in the Rittal Arena, Wetzlar, and has already received around [100 applications from exhibitors, partners and sponsors](#). Newly registered participants include Carl Zeiss Sport Optics, Schölly Micro Optics, attocube systems and Trioptics. Furthermore, domestically and internationally renowned speakers are already booked for the extremely popular [seminar programme](#): the American David Scott, an expert analyst of China's innovation policy, and Prof. Yu-Lung Lo of the National Cheng Kung University in Taiwan are just two of the prestigious speakers who will be contributing to the event. Their lectures will be free of charge for all trade fair participants. In addition, short courses organised by Optence, the photonics network, will be available for the first time, for a fee. These compact courses will provide participants with a solid basic grounding in related subject areas, such as "3D object detection and 3D printing", "object coating" and "nanoelectronics". On the second day of the fair, the German industrial association Spectaris will again be inviting visitors to its [knowledge area seminar](#). This time, the lecture will address the subject of "Quality assurance in high-performance laser optics".

Christoph Rénevier, General Manager of the event organiser FLEET Events: "Within just a short space of time, we have aroused considerable interest in the event. This shows how appreciated the concept is in Wetzlar: a trade fair right at the gates of the relevant sectors. Ideas are born here and can then be discussed further immediately next door in the companies themselves."

For more information, please visit www.w3-messe.de

Organiser:

FLEET Events GmbH
Zirkusweg 1
20359 Hamburg
Tel.: +49 40 66 906 900
Fax: +49 40 66 906 800
Email: w3plus@fleet-events.de
Website: www.fleet-events.de

Press contact:

Susanne Voltenauer
Project Manager Marketing
Tel: +49 40 66 902 914
Mobile: +49 40 66 902 800
Email: susanne.voltenauer@fleet-events.de

knottkomm (external press office)

Tanja Knott Kommunikation
Tel.: +49 (0)40 86 648 620
Mobile: +49 (0) 173 3 164 369
Email: tknott@knottkomm.de

Download:

www.w3-events.de

PRESS RELEASE

December 2014

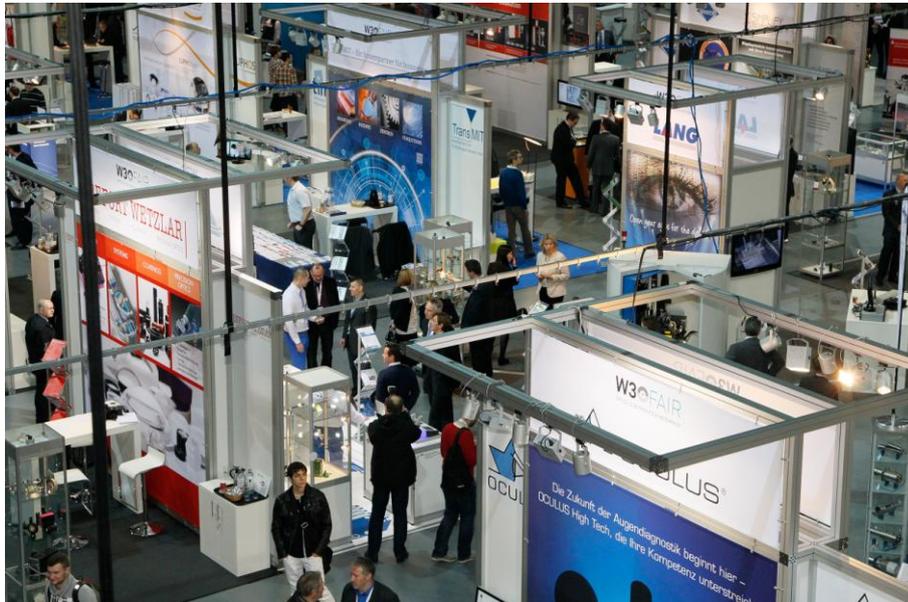
W3+FAIR

OPTICS, ELECTRONICS & MECHANICS

Wetzlar

Printable - free of charge: Two days of networking at the W3+ FAIR

© W3+ FAIR 2014 Wetzlar / Thorsten Indra



Organiser:

FLEET Events GmbH
Zirkusweg 1
20359 Hamburg
Tel.: +49 40 66 906 900
Fax: +49 40 66 906 800
Email: w3plus@fleet-events.de
Website: www.fleet-events.de

About the W3+ FAIR

The event is based on an industry initiative in Wetzlar intended to promote networking between the three sectors optics, electronics and mechanics. The aim is that new connections will pave the way for future-oriented technologies. The trade fair was held for the first time in February 2014 in the Rittal Arena in Wetzlar. A highlight of the trade fair is its high-quality and largely free supporting programme, which promotes communication and networking between experts. The W3+ FAIR is hosted by the Hamburg trade fair organiser FLEET Events (www.fleet-events.de). The event is supported by the eponymous Wetzlar Network (www.wetzlar-network.de).

Press contact:

Susanne Voltenauer
Project Manager Marketing
Tel: +49 40 66 902 914
Mobile: +49 40 66 902 800
Email: susanne.voltenauer@fleet-events.de

knottkomm (external press office)

Tanja Knott Kommunikation
Tel.: +49 (0)40 86 648 620
Mobile: +49 (0) 173 3 164 369
Email: tknott@knottkomm.de

Download:

www.w3-events.de